



CONNECTICUT ASSOCIATION FOR  
Marriage & Family Therapy

## **COMMUNICATION TOOLS (updated July 2014)**

### **CTAMFT's Website**

CTAMFT's website, [www.ctamft.org](http://www.ctamft.org) is designed to share comprehensive information about the division with both the public, as well as members. Many parts of the site require the member to sign in to access the information. The CTAMFT Website is updated on a regular basis.

### **CTAMFT E-News**

CTAMFT E-News is published (using Constant Contact) following each Board meeting and sent to all CTAMFT members. The purpose of this electronic newsletter is to keep member updated on what their division is up to. Following a Letter from the President, there are typically updates from each of the Committees, including Advocacy & Legislative, Professional Development, Ethics and more.

### **AAMFT E-Mail System**

AAMFT makes it simple to quickly and efficiently send announcements to the division membership. This distribution system sends information to the most up-to-date Connecticut Division membership list. This method of communication is typically used to promote the Fall Workshop, the Spring Conference, promote elections and announce results, etc.

### **CTAMFT Blog**

The CTAMFT Blog (<http://ctamft.wordpress.com/>) is managed by CTAMFT's Marketing Committee and provides a place for the CTAMFT-generated (e.g., E-News articles), as well as member-generated articles to be published in a timely fashion. The blog is also a vehicle for the CTAMFT Board of Directors to communicate the latest news of the organization. Appropriate articles includes therapist's personal stories of growth and challenges; book reviews; thought pieces about our work and our profession; and updates from our MFT university programs. Blog articles are submitted to [manager@ctamft.org](mailto:manager@ctamft.org) for review. The CTMAFT Blog is a public forum that can be read by member and non-members alike. Visitors to the blog may post comments, ask questions, or make requests for information. The CTAMFT Board of Directors and Staff reserve the right to delete or not publish Blog posts.

### **CTAMFT E-Classifieds (formerly called “Listserv”)**

CTAMFT E-Classifieds is generated as a means of sharing information considered useful or relevant to our field of practice (e.g., referrals, employment opportunities, office space, etc.). Content is submitted by members, as well as generated by CTAMFT. In addition, effective February 2014, the division gives members the opportunity to advertise their programs, and for non-members to advertise services considered relevant to our work. This resource is moderated in an attempt to ensure that announcements meet certain criteria for posting.

### **Facebook**

CTAMFT’s Facebook page (<https://www.facebook.com/CTAMFT>) provides an open forum for members and non-members to share news, learn about our organization and profession, discuss topics of interest, and build a sense of professional community. Visitors may post comments, pictures, and links. Board members and staff serve as administrators of the Facebook area and may remove content deemed unsuitable.

### **LinkedIn**

CTAMFT’s LinkedIn page ([https://www.linkedin.com/company/connecticut-association-for-marriage-&-family-therapy-ctamft-?trk=company\\_name](https://www.linkedin.com/company/connecticut-association-for-marriage-&-family-therapy-ctamft-?trk=company_name)) is an association-focused social networking page. Its main purpose is the help connect like-minded colleagues. CTAMFT also uses it as a tool to make division announcements and promote annual workshops and conferences.

### **Twitter**

CTAMFT’s Twitter page (<http://twitter/ctamft>) is utilized as a tool for notifying anyone interested in receiving quick updates from CTAMFT. For example, it announces when the E-News has been published, shares when new Blog postings have been published, is a deadline reminder and more. It is also a useful resource for those who do not follow the CTAMFT Blog or Facebook, as much of the information is cross-posted here as well.

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